



Northwest Society of Colon & Rectal Surgeons

2025 Exhibit Prospectus
July 16-19, 2024



The Westin Resort & Spa Whistler

4090 Whistler Way
Whistler, BC
V8E 1J3, Canada

Phone: +1 604-905-5000

Purpose

The Northwest Society of Colon and Rectal Surgeons provides a much needed forum to help surgeons and allied health professionals keep abreast of evolving technology and method of treatment.

Educational Objectives

- Identify different treatment modalities to incorporate into practice
- Identify ways to effectively mentor residents and fellows to foster ethical practice in the era of today's challenges
- Foster adoption of minimally invasive techniques into practice
- Discuss modern therapies for pelvic floor disorders and incontinence

President: John Griffin, MD

Program Committee Chair: Vlad Simianu, MD

Contact Information

Susan Lentz

Administrator, NWSCRS

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Website: www.nwscrs.org

Exhibit Opportunity

The NW Society of Colon and Rectal Surgeons is greatly appreciative of the support provided by industry to help make this meeting a success.

NWSCRS will host our 2025 annual meeting at the Westin Resort & Spa in Whistler, British Columbia on July 16-19, 2024. We have expanded the program to include abstracts collected from the membership, and didactic lectures from invited speakers in a wide range of colorectal topics.

All exhibitors will be invited to attend the meeting and associated activities at no additional expense. Companies and their representatives will be recognized during the program as well as acknowledged on the printed agenda and symposium literature. In addition, we will provide a designated area adjacent to the scientific sessions for displaying information about products and services.

The following options are available:

	AMOUNT
Gold	\$10,000
Silver	\$7,000
Bronze	\$4,000

GOLD LEVEL – \$10,000

- Maximum appreciation, an opportunity for substantial partnership with the Society
Recognition at the podium through event signage, on final program, and on website
Acknowledgement as Gold Level Supporter
- 6 complimentary registration
- Invitation for 4 representatives to attend the Welcome Reception on Wednesday and Annual Banquet on Friday
- Two (6-ft) tabletop display with 4 chairs and wastebasket
- Meals and refreshments for staff included
- Participation in the Exhibit Passport program

SILVER LEVEL – \$7,000

- Recognition at Podium through event signage, on final program, and on website
- Acknowledgement as Silver Level Supporter
- 4 complimentary registration
- Invitation for 2 representatives to attend the Welcome Reception on Wednesday and on Friday
- One (6-ft) tabletop display with 2 chairs and wastebasket
- Meals and refreshments for staff included
- Participation in the Exhibit Passport program

BRONZE LEVEL - \$4,000

- Recognition at Podium through event signage, on final program, and on website
- One (6-ft) tabletop display with 2 chairs and wastebasket
- 2 complimentary registration
- Meals and refreshments for staff included
- Participation in the Exhibit Passport program

The Application form is provided on our website at www.nwscrs.org. We also included one in this prospectus. Once we receive your request for exhibit space, we will send updated information to the individual designated on the application form. Exhibit space will be allocated on a first-come first serve basis. The exhibits will be centrally located to the attendees and will offer increased visibility.

Exhibitor Information

Exhibit Set-up

Wednesday, July 16	3:00 – 9:00 pm
Thursday, July 17	6:00 – 8:00 am

Exhibit Tear-down

Saturday, July 19	12:00 pm
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Exhibit Hours

Thursday, July 17	7:00 – 12:00 pm
Friday, July 18	7:00 – 12:00 pm
Saturday, July 19	7:00 – 12:00 pm

Additional Information

COMPLIMENTARY REGISTRATION

- Access to exhibit hall and scientific sessions (except if noted as Member's only)
- Breakfast on all three days of the meeting for exhibit staff and Welcome Reception on Wednesday (Please confirm names and number of representatives)
- Invitation for designated number of representatives to attend Friday night reception and dinner (Please confirm names and number of representatives)
- Participation in our Exhibitor Passport program which encourages our members to visit each booth for a chance to win a GoPro, AirPods Pro, and other cool prizes
- Recognition on our website as well as throughout the program with our rotating slides

REGISTRATION

To register for the meeting, please click on this [LINK](#) or scan the QR code on the right.



NON-CME SYMPOSIUM

The NW Society of Colon & Rectal Surgeons is pleased to offer 2 non-CME symposia opportunity for our partners to participate during our annual meeting in Whistler this year. The dates are Thursday, July 17 and Friday, July 18. Topics and speakers are your choice but requires prior review and approval by the Program Committee. CME credits are your responsibility but not required.

The symposia includes the following:

- speaker of your choice (honorarium and travel will be company's responsibility)
- 30 minute talk with 15 minutes for Q&A
- 2 email blasts sent by NWSCRS highlighting your program
- acknowledgment on the website, final program, at the podium, and rotating slides during breaks
- up to 3 onsite representatives
- audiovisual equipment
- meals associated with the program will be provided by NWSCRS

COST: \$10,000

Note: exhibit is separate from symposia fees.

Once your application has been reviewed by the Program Committee, you will be notified of further steps.

QUESTIONS?

Please contact Sue Lentz at 206-794-7022 or admin@nwscrs.org for questions or more information.

Preliminary Program Schedule

WEDNESDAY, JULY 16	
3:00 - 6:00 pm	Registration
3:00 – 9:00 pm	Exhibit setup
6:00 – 9:00 pm	Welcome Reception
THURSDAY, JULY 17	
6:15 – 7:45 am	Continental Breakfast
7:00 – 12:00 pm	General Scientific Session
9:00 – 9:30 am	AM Break/ Exhibit Displays
6:15 – 7:45 am	Continental Breakfast
FRIDAY, JULY 18	
6:15– 7:45 am	Breakfast Buffet
7:00 – 12:00 pm	General Scientific Session
9:00 – 9:30 am	AM Break/ Exhibit Displays
6:00 – 9:30 pm	Annual Reception & Banquet
SATURDAY, JULY 19	
6:15 – 7:45 am	Continental Breakfast
7:00 – 8:00 am	Business Meeting (Members only)
8:00 – 12:00 pm	General Scientific Session
9:00 – 9:30 am	AM Break/ Exhibit Displays
12:00 pm	Adjourn