

# EXHIBITOR/SPONSORSHIP PROSPECTUS

**Northwest Society of Colon & Rectal Surgeons  
2019 Annual Meeting  
July 24 – 27, 2019**



Westgate Park City  
3000 Canyons Resort Drive  
Park City, UT 84098  
435-940-9444 - Resort Phone

Reservation Line: 1-877-502-7058  
Group Name: NWSCRS  
Group Code: 64-291

## **Purpose**

- The Northwest Society of Colon and Rectal Surgeons provides a much needed forum to help surgeons and allied health professionals keep abreast of evolving technology and method of treatment.

## **Educational Objectives**

- Identify different treatment modalities to incorporate into practice
- Identify how healthcare reform may impact GME/ resident training
- Identify ways to effectively mentor residents and fellows to foster ethical practice in the era of today's challenges
- Foster adoption of minimally invasive techniques into practice
- Discuss modern therapies for pelvic floor disorders and incontinence

## **Local Organizing Committee**

- Bartley Pickron, MD

## **Program Committee Chair**

- Anjali Kumar, MD

## **Contact Information**

Susan Lentz

Administrator, NWSCRS

PO Box 2459

Lynnwood, WA 98036

Tel: 206-794-9124

Cell: 206-794-7022

Fax: 206-319-4601

Email: [nwscrs@gmail.com](mailto:nwscrs@gmail.com)

Website: [www.nwscrs.org](http://www.nwscrs.org)

## Exhibit Opportunity

The NW Society of Colon and Rectal Surgeons is greatly appreciative of the support provided by industry to help make this meeting a success.

NWSCRS will host our 2019 annual meeting at the Westgate Hotel in Park City, UT on July 24-27, 2019. We have expanded the program to include abstracts collected from the membership, and didactic lectures from invited speakers in a wide range of colorectal topics.

All exhibitors will be invited to attend the meeting and associated activities at no additional expense. Companies and their representatives will be recognized during the program as well as acknowledged on the printed agenda and symposium literature. In addition, we will provide a designated area adjacent to the scientific sessions for displaying information about products and services.

The following options are available:

| Amount          | Level    |
|-----------------|----------|
| <b>\$ 5,000</b> | Platinum |
| <b>\$ 2,500</b> | Gold     |
| <b>\$ 1,500</b> | Silver   |

The Application form is provided on our website at [www.nwscrs.org](http://www.nwscrs.org). We also included one in this prospectus. Once we receive your request for exhibit space, we will send updated information to the individual designated on the application form. Exhibit space will be allocated on a first-come first serve basis. The exhibits will be centrally located to the attendees and will offer increased visibility.

## **Exhibitor Information**

### Exhibit Set-up

|                    |                |
|--------------------|----------------|
| Wednesday, July 24 | 3:00 – 9:00 pm |
| Thursday, July 25  | 6:00 – 8:00 am |

### Exhibit Hours

|                   |                 |
|-------------------|-----------------|
| Thursday, July 25 | 7:00 – 12:00 pm |
| Friday, July 26   | 7:00 – 12:00 pm |
| Saturday, July 27 | 7:00 – 12:00 pm |

### Exhibit Tear-down

|                   |                                    |
|-------------------|------------------------------------|
| Saturday, July 27 | 1:00 pm (must be out by this time) |
|-------------------|------------------------------------|

## **Additional Information**

- Tabletop display
  - 6-foot tabletop display (2 for Platinum; 1 for Gold and Bronze)
  - 2 chairs, wastebasket
  - Access to electricity with surge protector
  - Extension cords available upon request
- Acknowledgment on the final program
- Complimentary passes, which include breakfast on all three days of the meeting and Welcome Reception on Wednesday
  - *Please confirm names and number of representatives*
- Invitation for designated number of representatives to attend Friday night reception and dinner
  - *Please confirm names and number of representatives*
- Participation in our Exhibitor Passport program which encourages our members to visit each booth for a chance to win an iWatch
- Recognition on our website as well as at the Thursday Welcome Introduction with slides

## **Audiovisual Needs**

If you require A/V equipment for your exhibit area, please complete and return the forms to Sue Lentz via email at [nwscrs@gmail.com](mailto:nwscrs@gmail.com) or via FAX at 206-319-4601.

## **Preliminary Program Schedule**

### Wednesday, July 24

3:00 - 6:00 pm      Registration  
3:00 – 9:00 pm      Exhibit setup  
6:00 – 9:00 pm      Welcome Reception

### Thursday, July 25

6:15 – 7:45 am      Continental Breakfast  
7:00 – 12:00 pm      General Scientific Session  
9:00 – 9:30 am      AM Break/ Exhibit Displays

### Friday, July 26

6:15– 7:45 am      Breakfast Buffet  
7:00 – 12:00 pm      General Scientific Session  
9:00 – 9:30 am      AM Break/ Exhibit Displays  
6:00 – 9:30 pm      Annual Reception & Banquet

### Saturday, July 27

6:15 – 7:45 am      Continental Breakfast  
7:00 – 8:00 am      Business Meeting (Members only)  
8:00 – 12:00 pm      General Scientific Session  
9:00 – 9:30 am      AM Break/ Exhibit Displays  
12:00 pm              Adjourn

**NORTHWEST SOCIETY OF COLON & RECTAL SURGEONS**

60<sup>th</sup> ANNUAL MEETING

July 24-27, 2019

Westgate Park City, UT

**2019 EXHIBITOR FORM**

The Northwest Society of Colon & Rectal Surgeons invites you to join us at our 60<sup>th</sup> Annual Meeting at the Westgate Park City, UT.

The meeting is very informal with three, half-day meeting sessions. We have a room set aside for the exhibitors next to the meeting room and breakfast is usually served in the same room. Exhibit hours parallel each scientific sessions.

**PLATINUM LEVEL - \$5,000** (includes 2 - 6-ft table top display and refreshments plus special recognition at Wednesday Reception and Friday dinner as well as recognition at Thursday opening welcome with slides. Also includes invitations to all social events.)

**GOLD LEVEL - \$2,500** (includes 6-ft table top display and refreshments plus invitation to Wednesday Reception and Friday dinner)

**EXHIBIT LEVEL - \$1,500** (includes 6-ft table top display and refreshments)

**CONTACT INFORMATION**

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of Attendees: \_\_\_\_\_

Please do not place table near these companies:

**PAYMENT INFORMATION**  
**NWSCRS TAX ID: 93-1287492**

**BY CHECK**

Please return this form along **Northwest Society of Colon & Rectal Surgeons**  
with check to: P.O. Box 2459 | Lynnwood, WA 98036

**BY CREDIT CARD:**

VISA  MASTERCARD  AMERICAN EXPRESS

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp \_\_\_\_\_(m/y) CVV \_\_\_\_\_

**For questions or concerns:** Tel: 206-794-9124 | Fax: 206-319-4601 | E-mail: [nwscrs@gmail.com](mailto:nwscrs@gmail.com) |  
**Website:** [www.nwscrs.org](http://www.nwscrs.org)

# Request for Taxpayer Identification Number and Certification

**Give Form to the  
requester. Do not  
send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

|  |  |  |
|--|--|--|
| Print or type.<br>See Specific Instructions on page 3. | <p><b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.<br/><b>Northwest Society of Colon &amp; Rectal Surgeons</b></p> <p><b>2</b> Business name/disregarded entity name, if different from above</p>   |  |
|  | <p><b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC      <input type="checkbox"/> C Corporation      <input type="checkbox"/> S Corporation      <input type="checkbox"/> Partnership      <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p><b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ <b>501c6 nonprofit</b></p> | <p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p style="font-size: small;">(Applies to accounts maintained outside the U.S.)</p> |
|  | <p><b>5</b> Address (number, street, and apt. or suite no.) See instructions.<br/><b>PO Box 2459</b></p> <p><b>6</b> City, state, and ZIP code<br/><b>Lynnwood, WA 98036</b></p> <p><b>7</b> List account number(s) here (optional)</p>  | <p>Requester's name and address (optional)</p>   |

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

|                                       |   |   |   |   |   |   |   |     |
|---------------------------------------|---|---|---|---|---|---|---|-----|
| <b>Social security number</b>         |   |   |   |   |   |   |   |     |
|                                       |   |   |   | - |   |   |   |     |
| <b>or</b>                             |   |   |   |   |   |   |   |     |
| <b>Employer identification number</b> |   |   |   |   |   |   |   |     |
| 9                                     | 2 | - | 1 | 2 | 8 | 7 | 4 | 9 2 |

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

|                  |  |                       |
|------------------|--|-----------------------|
| <b>Sign Here</b> | <p>Signature of U.S. person ▶ <i>Susan Lentz</i></p> | <p>Date ▶ 3/20/19</p> |
|------------------|--|-----------------------|

**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*