

EXHIBITOR/SPONSORSHIP PROSPECTUS

**Northwest Society of Colon & Rectal Surgeons
2018 Annual Meeting
July 25 – 28, 2018**



Tenaya Lodge at Yosemite
1122 Highway 41
PO Box 159
Fish Camp, CA 93623

Reservation Line: (800) 635-5807, then select Option #1
Group Name: NWSCRS 2018
Group Code: 3177Q4

Purpose

- The Northwest Society of Colon and Rectal Surgeons provides a much needed forum to help surgeons and allied health professionals keep abreast of evolving technology and method of treatment.

Educational Objectives

- Identify different treatment modalities to incorporate into practice
- Identify how healthcare reform may impact GME/ resident training
- Identify ways to effectively mentor residents and fellows to foster ethical practice in the era of today's challenges
- Foster adoption of minimally invasive techniques into practice
- Discuss modern therapies for pelvic floor disorders and incontinence

Local Organizing Committee

- R. Douglas Matthews, MD

Program Committee Chair

- Jeffrey Manchio, MD

Contact Information

Susan Lentz
Administrator, NWSCRS
PO Box 2459
Lynnwood, WA 98036
Tel: 206-794-9124
Cell: 206-794-7022
Fax: 206-319-4601
Email: nwscrs@gmail.com
Website: www.nwscrs.org

Exhibit Opportunity

The NW Society of Colon and Rectal Surgeons is greatly appreciative of the support provided by industry to help make this meeting a success.

NWSCRS will host our 2018 annual meeting at the Tenaya Lodge in Yosemite, CA on July 25-28, 2018. We have expanded the program to include abstracts collected from the membership, and didactic lectures from invited speakers in a wide range of colorectal topics.

All exhibitors will be invited to attend the meeting and associated activities at no additional expense. Companies and their representatives will be recognized during the program as well as acknowledged on the printed agenda and symposium literature. In addition, we will provide a designated area adjacent to the scientific sessions for displaying information about products and services.

The following options are available:

Amount	Level
\$ 5,000	Platinum
\$2,500	Gold
\$ 1,500	Silver

The Application form is provided on our website at www.nwscrs.org. We also included one in this prospectus. Once we receive your request for exhibit space, we will send updated information to the individual designated on the application form. Exhibit space will be allocated on a first-come first serve basis. The exhibits will be centrally located to the attendees and will offer increased visibility.

Exhibitor Information

Exhibit Set-up

Wednesday, July 25	3:00 – 9:00 pm
Thursday, July 26	6:00 – 8:00 am

Exhibit Hours

Thursday, July 26	7:00 – 12:00 pm
Friday, July 27	7:00 – 12:00 pm
Saturday, July 28	7:00 – 12:00 pm

Exhibit Tear-down

Saturday, July 28	1:00 pm (must be out by this time)
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Additional Information

- Tabletop display
 - 6-foot tabletop display (2 for Platinum; 1 for Gold and Bronze)
 - 2 chairs, wastebasket
 - Access to electricity with surge protector
 - Extension cords available upon request
- Acknowledgment on the final program
- Complimentary passes, which include breakfast on all three days of the meeting and Welcome Reception on Wednesday
 - *Please confirm names and number of representatives*
- Invitation for designated number of representatives to attend Friday night reception and dinner
 - *Please confirm names and number of representatives*
- Participation in our Exhibitor Passport program which encourages our members to visit each booth for a chance to win an iWatch
- Recognition on our website as well as at the Thursday Welcome Introduction with slides

Audiovisual Needs

If you require A/V equipment for your exhibit area, please complete and return the forms to Sue Lentz via email at nwscrs@gmail.com or via FAX at 206-319-4601.

Preliminary Program Schedule

Wednesday, July 25

3:00 - 6:00 pm Registration
3:00 – 9:00 pm Exhibit setup
6:00 – 9:00 pm Welcome Reception

Thursday, July 26

6:15 – 7:45 am Continental Breakfast
7:00 – 12:00 pm General Scientific Session
9:00 – 9:30 am AM Break/ Exhibit Displays

Friday, July 27

6:15– 7:45 am Breakfast Buffet
7:00 – 12:00 pm General Scientific Session
9:00 – 9:30 am AM Break/ Exhibit Displays
12:00 – 1:00 pm Golf Tournament
6:00 – 9:30 pm Annual Reception & Banquet

Saturday, July 28

6:15 – 7:45 am Continental Breakfast
7:00 – 8:00 am Business Meeting (Members only)
8:00 – 12:00 pm General Scientific Session
9:00 – 9:30 am AM Break/ Exhibit Displays
12:00 pm Adjourn

NORTHWEST SOCIETY OF COLON & RECTAL SURGEONS

59th ANNUAL MEETING

July 25-28, 2018

Tenaya Lodge, Yosemite, CA

2018 EXHIBITOR FORM

The Northwest Society of Colon & Rectal Surgeons invites you to join us at our 59th Annual Meeting at the Tenaya Lodge, Yosemite, CA.

The meeting is very informal with three, half-day meeting sessions. We have a room set aside for the exhibitors next to the meeting room and breakfast is usually served in the same room. Exhibit hours parallel each scientific sessions.

PLATINUM LEVEL - \$5,000 (includes 2 - 6-ft table top display and refreshments plus special recognition at Wednesday Reception and Friday dinner as well as recognition at Thursday opening welcome with slides. Also includes invitations to all social events.)

GOLD LEVEL - \$2,500 (includes 6-ft table top display and refreshments plus invitation to Wednesday Reception and Friday dinner)

EXHIBIT LEVEL - \$1,500 (includes 6-ft table top display and refreshments)

CONTACT INFORMATION

Contact Person: _____ Title: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Name of Attendees: _____

Please do not place table near
these companies:

PAYMENT INFORMATION
NWSCRS TAX ID: 93-1287492

BY CHECK

Please return this form along **Northwest Society of Colon & Rectal Surgeons**
with check to: P.O. Box 2459 | Lynnwood, WA 98036

BY CREDIT CARD:

VISA MASTERCARD AMERICAN EXPRESS

Name on Card: _____

Address: _____

Credit Card #: _____ Exp _____(m/y) CVV _____

For questions or concerns: Tel: 206-794-9124 | Fax: 206-319-4601 | E-mail: nwscrs@gmail.com |
Website: www.nwscrs.org

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Northwest Society of Colon & Rectal Surgeons	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ 501c6	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>	
	5 Address (number, street, and apt. or suite no.) PO Box 2459	
	6 City, state, and ZIP code Lynnwood, WA 98036	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number									
or									
Employer identification number									
9	3	-	1	2	8	7	4	9	2

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here	Signature of U.S. person ▶ <i>Susan Lenty</i>	Date ▶ 1/17/18
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.